



FOR IMMEDIATE RELEASE

Ground Breaking New Modular Home Approved for Use in the City of Tulsa: House Offered by Home-Mart on Display at Tulsa State Fair

Tulsa, OK - October 18, 2007 Doug Gorman's Home-Mart announced today its new line of modular homes, which are now offered as an affordable option for housing in Tulsa. Home-Mart has worked hard to make home ownership even more available and accessible for the citizens of Tulsa.

The new modular home has recently been approved for use in the City of Tulsa. The home is built to International Residential Code (IRC) standards and can be built as within existing neighborhoods or may be part of a new residential development area.

Doug Gorman, owner and president of Home-Mart says this is a great option for Tulsans. "We've worked with the staff at the City of Tulsa for a long time to make this happen. The result is a new solution for attractive, affordable housing for Tulsans," said Gorman.

Dwain Midget, an assistant to the mayor, has been working on affordable housing issues for years. He says this has taken a lot of work and flexibility from both the city and the private sector. "It has been a pleasure to make this project happen. People don't understand how important this is for Tulsans," Midget said. "Affordable housing is an issue, and this new modular home will create an opportunity for some Tulsans who haven't been able to buy or build a home," he added.

The upper end home was first placed on display at the Tulsa State Fair this year and sells for \$135,915. However, the base model is aggressively priced at under \$50,000. Marilyn Denny with Expo Square was excited to unveil the new modular home this year at the fair. "We take pride that Home-Mart, one of our good long standing vendors wanted to unveil their one-of-a-kind custom manufactured home here at the Tulsa State Fair," Denny said.

Homes built to IRC code meet the highest standards of home construction and are distinct from other modular homes. Because of their superior craftsmanship and as a result of tireless efforts by dedicated city officials, homes built to this standard can be issued building permits on par with site-built permits.

"The Mayor's Office worked successfully along with a special task force of housing specialists to ensure that the people of Tulsa would have full access to placing their selected modular homes—homes unique for their adherence to IRC standards—at the place of their choosing," Gorman stated. "Homes like the one we're displaying at this year's fair are eligible for placement anywhere in the City of Tulsa and allow current home buyers to move in to their new homes quicker than ever," he said. "We're thrilled to offer this new product," Gorman added.

About Home-Mart, Inc.

Home-Mart, Inc. is Oklahoma's only National Award winning retailer of manufactured and modular homes having been named national Retailer of the Year seven times by its industry's trade association. Founded in October of 1988, Home-Mart's long history of open doors and posted prices has firmly established the company with the reputation of being the preeminent "customer friendly" place to shop. For more information, please visit www.homemart.us. Home-Mart is located at 9516 East Admiral Place.



Dout Gorman and Marilyn Denny